

# U.S. COMMERCIAL SERVICE TRADE WINDS—THE AMERICAS

BUSINESS DEVELOPMENT CONFERENCE AND TRADE MISSION

COLOMBIA | PERU | CHILE | PANAMA | ECUADOR | MAY 15–23, 2014

## Conference Overview

Trade Winds—The Americas is an excellent opportunity to position your organization as a leader in facilitating U.S. trade throughout Central and South America. This program—now in its seventh year—promises to deliver tangible bottom-line result as demonstrated by a proven track record of facilitating over \$130 million in new sales and creating thousands of introductions to new global business partners in Turkey (2008), Poland (2009), Brazil (2010), Mexico (2011), Singapore (2012), and Korea (2013). In addition, Trade Winds provides excellent networking, as demonstrated by the Trade Winds network of over 1,400 international business executives from across the United States. As an official U.S. Department of Commerce/U.S. Commercial Service multi-sector trade mission, Trade Winds—The Americas will offer participants a unique venue for connecting to business opportunities in five growth markets: Colombia, Panama, Ecuador, Peru and Chile.

Participants in this unique program have the opportunity to:

- Take part in a focused dialogue on business issues across the region as well as in Colombia, Panama, Ecuador, Peru, and Chile.
- Meet with Senior Commercial Officers from the U.S. Embassies and Consulates of 14 countries in the Western Hemisphere.
- Directly engage with customers, partners and government officials to expand business in Colombia, Panama, Ecuador, Peru and Chile during this official U.S. Department of Commerce trade mission.

For more information:

[export.gov/pennsylvania/tradewinds](http://export.gov/pennsylvania/tradewinds)

## Marketing Partner Benefits

	Diamond (\$25,000)	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)
Logo on Trade Winds Material and Website	X	X	X	X	X
Meetings with Commercial Officers	X	X	X	X	X
List of Conference Attendees	X	X	X	X	X
Display Space at Conference	Premium	Premium	Premium	Standard	Standard
Conference Tickets	10	7	5	3	1
Invitations to Webinar Series	10	7	5	3	1
Promotion in Trade Winds Social Media	X	X	X	X	X
Recognition in Program Guide	X	X	X	X	X
Recognition at All Mission Stops	X	X			
Promotion at Events Before Trade Winds	X	X			
Reserved Seating at Conference	X				

**U.S. Commercial Service—**  
Connecting you to global markets.

